

Anne-Sophie Charroin

Product & Service designer

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Professional experience

Freelance - Product & Service designer

August 2023 - Current, Paris

UX and UI for desktop, interactive prototypes, user research and tests

Client: AXA France

L'École de design Nantes Atlantique - Teacher

October 2022 - December 2023, Nantes

Classes in research techniques and classes for End of Studies Project for the 3rd year Digital Media Design International class

Niji - UX Designer

August 2020 - July 2023, Paris

UX and UI for desktop, interactive prototypes, user research and tests, improvement of a design system

Client: BNP Paribas

Fabernovel - Design Strategist

June 2019 - January 2020, Paris

User research (interviews and tests), creation of services, ideal use flows, interactive prototypes

Clients: Luxury, pharmaceutical group, insurances (health and retirement)

Fluid design - UX Designer

March 2018 - March 2019, Munich

Concepts, design systems, UI and UX for HMI, websites and apps

Clients: Home electrical appliances companies, pharmaceutical companies, sport equipment

Internships

• Saltcake - Interaction Design Intern

August - December 2016, Seoul

• Arxone - Webdesign Intern

September - November 2015, Nantes

• LM W&R - Graphic & Webdesign Intern

July - September 2015, Nantes

Education

L'École de Design Nantes Atlantique

2013 - 2018, Nantes

• Master's Degree in Tangible UX & Interaction Design with honours

• Bachelor's Degree in Interaction Design

Polytech Nantes, Engineering school

2017 - 2018, Nantes

D.U. DESSIIIN University Diploma in Design of Interactive Services, Innovative Products & Tangible Interfaces

Skills

Design

User research • User testing • Personas • User Journeys • Storyboarding • Use Flows • Wireframes • UX&UI • Design system

Workshops

Organisation and facilitation in french and english

Software

Sketch • Figma • Axure • Photoshop • InDesign • Illustrator • After Effects

Prototyping

HTML5 / CSS3 • InVision • Marvelapp • Principle

Languages

French (Mother Tongue) • English (TOEIC 920/990)

Hobbies & interests

Board and role playing games • Karaoke • Art exhibitions • Organisation of road trips • Japanese alternative fashion • Cinema